Nationally Recognized Program

- American Association for Health Education Distinguished Service to Health Education
- NPHIC Awards for Excellence in Public Health Communications
- Produce Marketing Excellence Awards
- Alliance for a Healthier Generation’s Healthy School Program
- United Fresh – Let’s Move! Salad Bars to Schools
- Colorado Foundation for Public Health and the Environment – Nutrition Policy Success Story Video Contest
- Let’s Move! Childcare
Purpose

• Harvest of the Month aims to:
  • Increase access to fruits and vegetables
  • Increase consumers’ preference for fruits and vegetables.
  • Increase consumption of locally grown food items by connecting growers to their communities.
  • Increase participation in daily physical activity and an understanding of why it is important to our health.
  • Expand familiarity with California grown fruits and vegetables, local farmers, the state’s rich agricultural bounty, and how food travels from the farm to our plates
What was your most memorable/meaningful learning experience as a child?
36 Months of Elements

Menu Slicks

Family Newsletters

Educator Newsletters
Harvest of the Month Posters

- You have the power to eat healthy and be active!
- Power up! Eat more fruits and vegetables!
- Play hard, live healthy!
Harvest of the Month
Participants

Implementers
- Early Childhood
- K-12 Educators
- Afterschool
- Health Professionals
- Nutrition Educators
- Health Departments
- Child Nutrition Directors
- Retail
- Worksite
Links to Local School Wellness Policies
Farmer of the Month Video Project

http://www.youtube.com/user/scnac1
Purpose

• Interagency initiative working to help Californians have access to healthy foods.

• Connects consumers, school districts, and institutions directly with farmers

• Coordinating agency for Farm to Fork efforts in California
www.cafarmtofork.com
Partnerships

Nutrition
Afterschool
Tribal Organizations
Government
Farmers' Markets
Planning Commissions
Culinary
Health Advocacy Groups
Parks and Rec
Restaurants
Boards of Supervisors
Food Policy Councils
Public Health Departments
Procurement
Ag Commissioners
Retail
Agriculture
Food Safety
Government
Worksites
Schools
Healthcare
Physical Activity
Retail
Early Childhood
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