

Welcome

Please call-in: +1 (314) 627-1518

Attendee Passcode: 717-855-957

(Note: Panelists received a different passcode via email)

We'll get started with roll call in a few minutes...

MARCH 11, 2015, 1-2:30PM



Housekeeping

- All lines automatically muted upon joining webinar
- We prefer to **umute** everyone throughout entirety of webinar. Please manually **mute your own phone while not speaking** to eliminate background noise.
 - Note, if you are on a cell phone and moving around, please be extra mindful of muting yourself when needed.
 - Avoid putting an office phone on 'hold', we may hear elevator music...
- Unfortunately the **'chat'** function is not available to attendees through the webinar service. You may, however, enter a question into your **'questionpane'**. Questions can be viewed by panelists and organizers.
- Please feel free to ask questions of us or each other at any time. You can use the **'raise hand'** feature to indicate you've got something to say.



INTRODUCTIONS & ICEBREAKER

Roll Call

- Imperial
- Inyo
- Riverside
- San Bernardino
- San Diego

Icebreaker

What was your favorite source for news 10 years ago, and what is your go-to source for news now?



Today's Agenda



1:15 – 2:00pm

Peer Learning Exchange: Meet the Media

- Paul Sisson from UT San Diego

2:00 – 2:30pm

TRC Updates

- Media
- Coalition Building
- Training
- Technical Assistance

Meet the Media



PAUL SISSON, HEALTH REPORTER, UT SAN DIEGO

MODERATED BY DAN BENNETT, MEDIA & PR SENIOR MANAGER,
INLAND DESERT TRC

Q & A, Practice

- How did you become a health reporter?
- What kind of health news is most important to readers today?
- How much do health reporters cover public and community health today?
- Do you feel like community health is an important topic?
- What makes a good community health story?
- How do you like to be pitched on stories?
- What kind of information do you need from a local health department to write a story?

Inland Desert TRC Updates March 2015



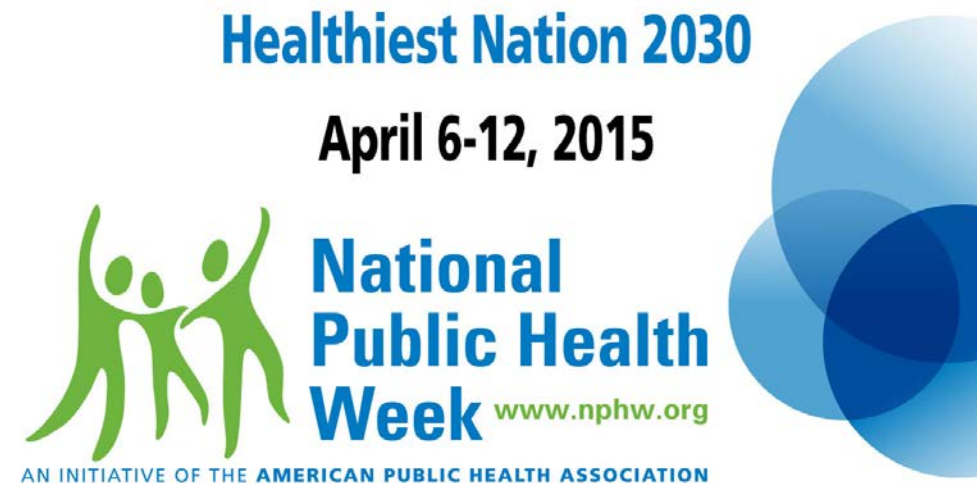
Media & PR Update



DAN BENNETT, MEDIA & PR SENIOR MANAGER, INLAND DESERT TRC

Media & PR Updates

- Public Health Week



Coalition Building

KAREMI ALVAREZ, COALITION BUILDING SENIOR MANAGER,
INLAND DESERT TRC



Coalition Building Updates

- Cross-County Learning and Sharing Quarterly Call: March-Date TBD
- CNAP individualized in-person consultation visits with Inyo, San Bernardino, Imperial and San Diego. Pending: Riverside
- Promising Practices Exchange focused on advancing the work of CNAPs in Inland Desert Region
 - CNAP partners highly encouraged to attend
 - When: Summer 2015 (Date/time TBD)
 - Location: San Diego County

Training Update

Save
The
Date!

ELLE MARI, TRAINING & TECHNICAL ASSISTANCE SENIOR MANAGER,
INLAND DESERT TRC

POLL

SPECIFIC RESOURCE TRAININGS NEEDED?

(PLEASE CONSIDER NEEDS OF SUBS AND LIAS AS APPROPRIATE AS WELL)



Partnering with Small Stores to Improve the Retail Environment-- Complete

- This took place yesterday.
- Featured Local Expertise:
 - Andrea Morey from Riverside County Public Health,
 - Chelsea Baron from UC San Diego
 - Clare Fox from LA Food Policy Council, Healthy Neighborhood Market Network
- We'll send the archived webinar recording if you weren't able to participate.



Coming Up

In planning stages:

- Active Transportation, Specific Attention to Bike Friendly Communities-- Webinar, 4/14/15, 1-2:30pm, registration will be available next week.
- Worksites in the Agriculture Sector, Focus on Farmworker Health-- In-person, May, TBD



Technical Assistance Update



ELLE MARI, TRAINING & TECHNICAL ASSISTANCE SENIOR MANAGER,
INLAND DESERT TRC

Worksite TA Opportunity

April 16th, 2015– 10-11am, meeting invitation sent to worksite program staff

- This is a “virtual meeting” for worksite program staff to:
 - Share insights on outreach and strategy
 - Discuss cross-county opportunities on common worksites through corporate headquarters located in another county and/or common industries
- Joint TRC initiative between Inland Desert & Greater LA. Participation from:
 - LA
 - Orange County
 - Pasadena
 - Riverside
 - San Bernardino
 - San Diego
 - Ventura County

**Note: This is for NEOP-funded worksite program staff and not worksite employers themselves.*



POLL

REGULAR COLLABORATION WITH OTHER PROGRAM STAFF THROUGHOUT THE SERVICE AREA AND/OR SOUTHERN CALIFORNIA?

(PLEASE CONSIDER NEEDS OF SUBS AND LIAS AS APPROPRIATE AS WELL)



Tools

- Archived Training Materials, [Contact Elle](#)
- Recorded Webinars, [Contact Elle](#)
- Listserv, [Contact Rachel](#)
- Fact Sheets– Coming Soon!
- One-on-One Support is an Email/Phone Call Away
 - Subs, LIAS, and CNAP members welcome to contact us too
- Mentorship and field shadowing possible



Free Photography!



To request, please contact: David Martin davidm13@ucsd.edu

April Monthly Check-in Webinar

Wednesday, April 15th, 2015

1:00-2:30pm

Discussion Topic:

CalFresh Promotion with CNAPs

**Please forward meeting invitation with agenda to CNAP members and other interested parties as appropriate*



See You in Sacramento

- Come and say hello to Reba at our Inland Desert TRC table on March 17th
- Rest of the TRC team will be available and around on the 18th. We hope to run into you!



SNAP-Ed Local Implementing Agency Forum
Join the Movement!
March 17 & 18, 2015
Sacramento, CA

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SAVE THE DATE

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March 17 & 18, 2015
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