

Welcome

Please call-in: (213) 929-4231

Attendee Passcode: 833-827-869

(Note: Panelists received a different passcode via email)

We'll get started with roll call in a few minutes...

JUNE 17TH, 2015, 1-2:30PM

THIS MONTH'S PEER LEARNING EXCHANGE TOPIC: YOUTH ENGAGEMENT

Housekeeping

- All lines automatically muted upon joining webinar
- We prefer to **umute** everyone throughout entirety of webinar. Please manually **mute your own phone while not speaking** to eliminate background noise.
 - Note, if you are on a cell phone and moving around, please be extra mindful of muting yourself when needed.
 - Avoid putting an office phone on 'hold', we may hear elevator music...
- Unfortunately the **'chat'** function is not available to attendees through the webinar service. You may, however, enter a question into your **'questionpane'**. Questions can be viewed by panelists and organizers.
- Please feel free to ask questions of us or each other at any time. You can use the **'raise hand'** feature to indicate you've got something to say.

INTRODUCTIONS & ICEBREAKER

SUPPORTING FIVE COUNTIES
Imperial | Inyo
San Bernardino
San Diego
Riverside



Inland Desert
TRAINING & RESOURCE CENTER

IN PARTNERSHIP WITH
UC San Diego
SCHOOL of MEDICINE

Roll Call

☐ Imperial

☐ Inyo

☐ Riverside

☐ San Bernardino

☐ San Diego

Icebreaker:

As a youth were you ever involved with a community project?

As an adult, have you ever been an adult ally or mentor for a youth lead project?

Today's Agenda

1:15 – 2:05pm

Peer Learning Exchange: Youth Engagement

- Discussion facilitated by Whitney Ball, Project Coordinator, TRC
- Local guest expertise from:
 - Terry Stanley, Youth Organizer & New Staff at Mid-City CAN
 - Faduma Haji, Youth participant in UCSD & AjA Photovoice Project
 - Metria Munyan, Youth Engagement, Public Health Institute

2:05 – 2:30pm

TRC Updates

- Training & TA
- Media & Public Relations
- Coalition Building



Youth Engagement

DISCUSSION FACILITATED BY WHITNEY BALL, PROJECT COORDINATOR, INLAND DESERT TRC
GUEST EXPERTS: TERRY STANLEY, FADUMA HAJI, & METRIA MUNYAN

Youth Engagement: PSE Focus

Why engage youth in policy, systems, and environmental change work?

“Connecting to community and world issues is essential for young people to understand the significance of their project, relate it to a bigger picture, and make broader impacts.”

- Inspiring Youth as Partners

- **Civil Development:** To empower young people in a meaningful way. Think about our future leaders and workforce.
- **Social Justice:** Acknowledging that youth are essential members in society who are often impacted by interventions and should have a voice in all phases of development
- **Sustainability:** Youth that develop an interest in their work will stay motivated and active longer
- **Impact:** Those that participate in the research, development, and evaluation of an intervention are more likely to use it.

How to Engage Youth

In Research and Evaluation:

- Background research – understand the issue
- Field trips for research and assessment – get out into the community
 - Photovoice Projects
- Bring in speakers to present to youth

Making PSE Changes:

- “Adult Ally”: Be the facilitator not the leader – help connect youth to city officials, business owners, school administrators and allow them to use their voice to share their ideas!
- Allow them to promote their work to their peers and the community

Common Pit Falls

- **Limiting Beliefs!** Try to avoid assumptions based on your personal experiences
 - Ex: Just because adults sometimes struggle with technology or Social Media does not mean youth do, so play to their skills
- **“Because I said So!”** Expect there may be differing opinions among youth and adult facilitators, and try to hold them to a professional standard without stifling creativity.
 - Ex: Discussions about how to create access to physical activity could turn into advocacy for youth curfew lifts.
- **“Stop Talking!”** Youth engagement is also about Youth-to-Youth interactions and mentorship. It can provide unique opportunities that adult-to-youth relationships cannot always yield.



Terry Stanley, Youth Organizer



Terry became the Youth Organizer as a result of his work as a youth member of the Mid-City CAN Youth Council.

“Mid-City Community Advocacy Network is a community collaborative based in City Heights, a dense and diverse urban community of about 95,000 people living within a 6.5 square area of San Diego. Our Mission is to create a safe, productive, and healthy community through collaboration, advocacy, and organizing.”

Terry Stanley, Youth Organizer
for Mid-City CAN

P: (619)708-5987

E: Tstanley@midcitycan.org

Terry Stanley

“Everyone has different perspectives on what we want or what our opinions are. As a youth mentor and facilitator, my job is to let the youth give me insight in their perspective. Their answers are never wrong but unique. Although we have our own opinions, we respect the youth’s point of view and work with it. Our goals should line up accordingly.”



Terry Stanley



“Some ways to engage youth in the decision making process is to show them how the government works. Create a Base, start a campaign and do a power analysis on who is a champion and who are those who oppose. Develop working relationships and create bonds that will help your campaign go through. Find open seats and ask for seats that youth can be involve in with decision making tables”

Terry Stanley



“I explain to them that they are our future leaders. We all have a voice and it is our right to speak up for what we believe in and want. Most laws that are passed and policies that are changed may not affect them now, but later in the future will. I like to tell my youth this quote,

“If a nation takes care of its children, the children will grow up to take care of its nation.”

Faduma Haji



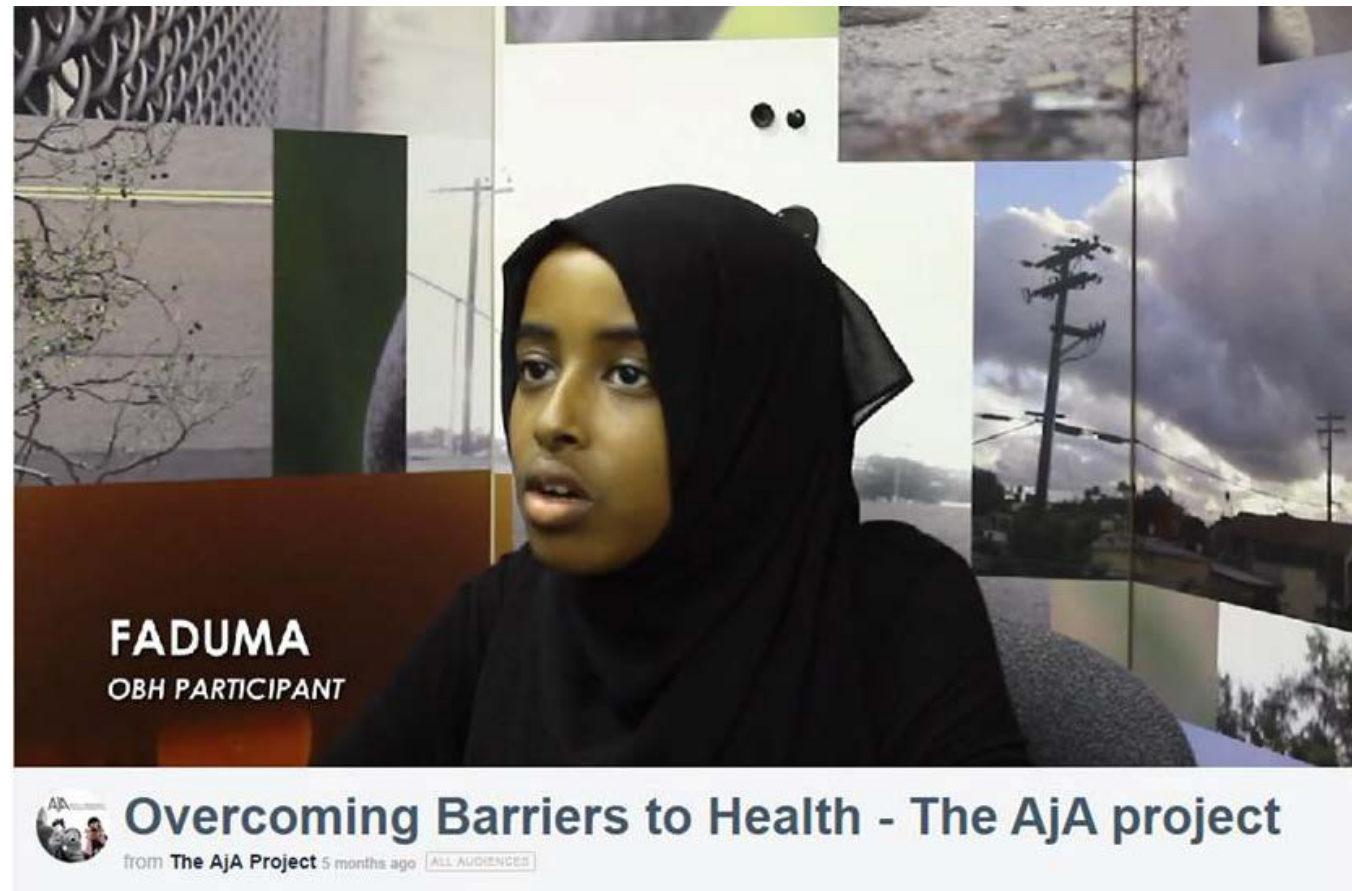
Youth Engagement Project: Overcoming Barriers to Health

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Interview Questions

- Why have you chose to use your time to be involved in youth engagement projects?
- How important do you think it is to use technology when engaging youth?
- What strengths do you think youth have that adults don't always have that make engaging youth an asset to a project?
- When speaking to city or government officials, business owners, or school administrators, how well is it received coming from youth participants?
- What skills do you feel like you have learned through your involvement in these projects and do you feel more prepared to go to college, get a job, or start/participate in future projects?
- How do you feel about yourself and your community when you are actively participating in decisions that may create change?



YOUTH ENGAGEMENT INITIATIVE

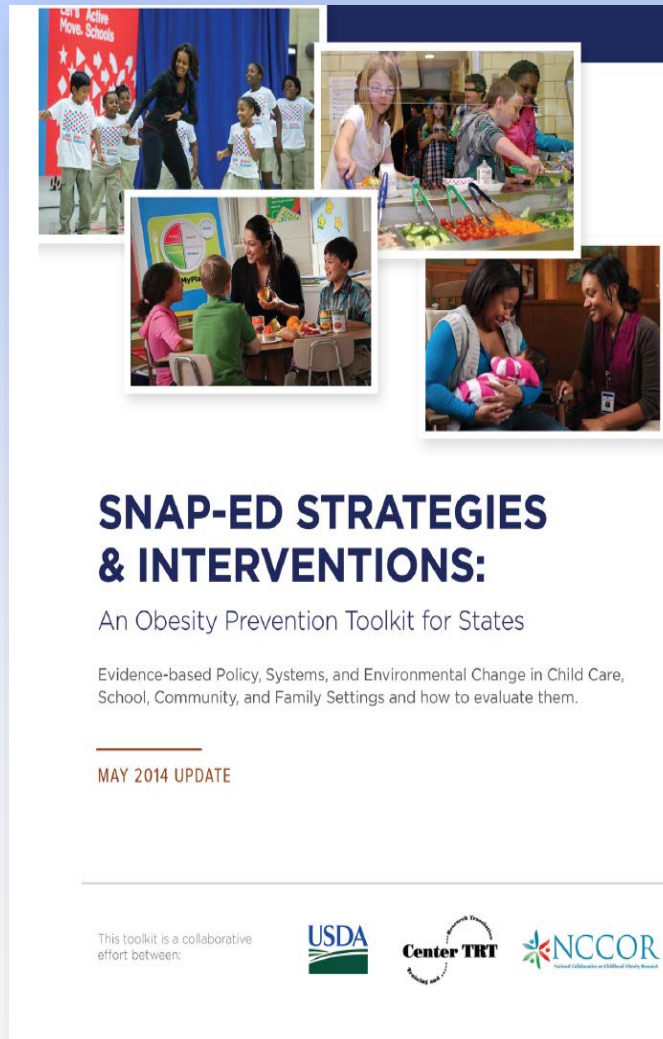
Metria Munyan
Public Health Institute



History of YEI

2006	2010	2014
7 Youth Groups	26 Youth Groups	67 Youth Groups
55+ Youth Researchers	200+ Youth Researchers	500+ Youth Researchers
<ul style="list-style-type: none"> • Middle & High Schools • Parks & Recreation • Offices of Education • Unified School Districts • Non-profit Organization 	<ul style="list-style-type: none"> • Middle & High Schools • Parks & Recreation • Offices of Education • Unified School Districts • Non-profit Organization • After School Programs • Local Health Departments 	<ul style="list-style-type: none"> • Middle & High Schools • Parks & Recreation • Offices of Education • Unified School Districts • Non-profit Organization • After School Programs • Local Health Departments • Churches

YPAR in SNAP–Ed Toolkit



Success Story

- Installation of hydration stations on their school campus and throughout the school district, while educating peers and faculty about the importance of drinking water

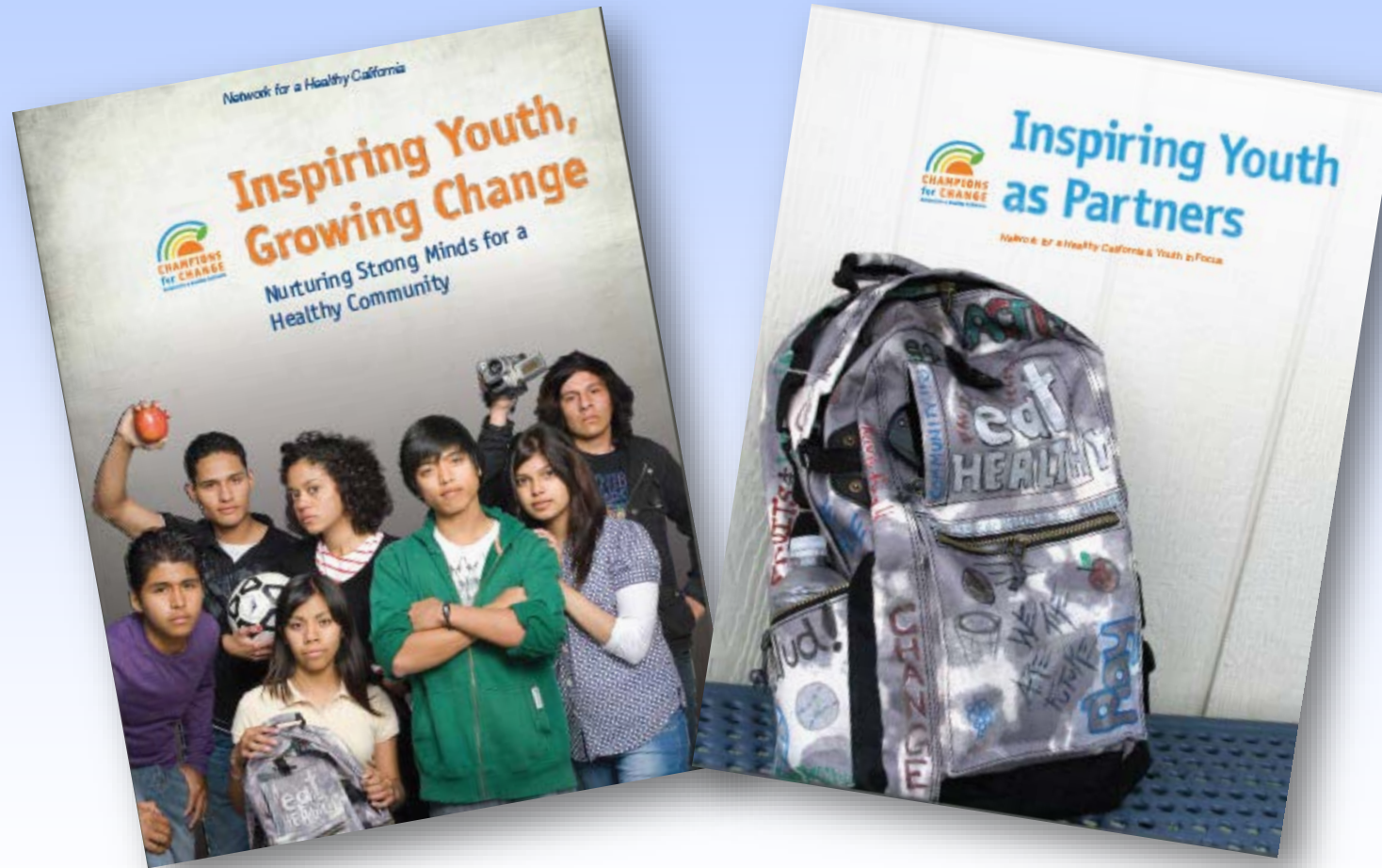


Success Story

- Renovation to community sidewalks which improved walkability and safe routes to school by partnering with county officials



More Success Stories



Contact Information



Metria Munyan

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Visit our website at:

www.CenterForWellnessAndNutrition.org

For more information on how we can work with you
as a partner, subcontractor, technical assistance provider or consultant.



Youth Engagement Resources

Youth Engagement Resources Referenced on Today's Webinar

- [Inspiring Youth as Partners](#)
- [Inspiring Youth Growing Change](#)
- [Media Smart Youth](#)
- [Full Interview with Terry Stanley, Mid-City CAN](#)
- [Overcoming Barriers to Health AJA & UCSD Video Featuring Faduma Haji](#)

A map of California showing its county boundaries. The counties are labeled with their names. Five counties are highlighted with blue circles: Inyo, San Bernardino, Riverside, San Diego, and Imperial. The map shows the state's outline, including the coastline and major islands.

Training Update

ELLE MARI, TRAINING & TECHNICAL ASSISTANCE SENIOR MANAGER,
INLAND DESERT TRC

Save
The
Date!

Worksite Wellness in the Agriculture Sector

Worksite Wellness in the Agriculture Sector

- In-person, San Diego, FREE to attend
- June 25th, 9am-1pm
- Encourage participation from all programs, projects, and sectors.
- Hear insights from panelists on:
 - Migrant farmworker health issues
 - Best practices in PSE healthy eating/active living changes
 - Employer perspective from a San Diego County tree nursery

Register here now--just a few spaces left!



Image of: Jeronimo Diaz, Gaytan Family Farms, Mira Loma, CA

Youth Engagement, Leadership thru the Lens

Leadership thru the Lens

- Leadership and photojournalism training for youth champions and/or existing YE groups
- In-person, full day
- TBD, August/Early September
- Two workshops will be provided
- Who should attend: Youth ages 13-19 currently involved as a youth champion or engaged in a YE/YPAR project & their adult allies.
 - *Note: If your county currently does not have a cohort of youth available/needing training, we can potentially reshape one workshop to be train-the-trainer only for adult allies/program staff*

****These trainings are dependent upon state approval of funds**







Technical Assistance Update



ELLE MARI, TRAINING & TECHNICAL ASSISTANCE SENIOR MANAGER,
INLAND DESERT TRC

My Voice, My Community
Photovoice Training
resources from 6/3/15 are
now available on the TRC
website. [Click here](#)

— Photovoice

-  Snapshots & Stories Photovoice Resource Guide
-  TRC Photovoice Training for Elementary Aged Students
-  Photo Walk Guide Activity
-  PV Training Follow Up Resources



Inland Desert TRC
Photovoice Training
June 3rd, 2015
#UCSDCCH
#TRCPHOTOVOICE



Tools

- TRC website, www.ucsandiegotrnc.org
- Archived training materials, check the [resource library](#)
- Missed a monthly TA webinar? [Check here](#)
- Champion Profile development support, [Contact Rachel](#)
- Fact sheets– content development to begin July
- One-on-One support is an email/phone call away
 - Subs, LIAS, and CNAP members welcome to contact us too
- Professional photography services available, [Contact David](#)



Media & PR Update



DAN BENNETT & WHITNEY BALL

INLAND DESERT TRC

Media & PR

- Videos
- Black Health Awareness Month
- Latino Health Awareness Month
- Radio Remotes



Coalition Building

KAREMI ALVAREZ, SENIOR MANAGER, COALITION BUILDING,
INLAND DESERT TRC

Coalition Building

- Inyo County success
- Promising Practices Exchange: Week of July 25th
- Inyo success during unveiling of Warren St. renovation
- CNAP cross-county learning & sharing call resources from 5/28 are now available on [Resource Library under Coalition Building.](#)

– Coalition Building

- 📄 Developing Effective Coalitions_An Eight Step Guide
- 📄 Prevention Institute – Coalition Building
- 📄 Prevention Institute – Making it work for the coalition

CNAP – May 28th Call

- 📄 Agenda
- 📄 CNAP Cross-County Learning & Sharing Presentation
- 📄 Healthy Food Access Resources (Zip file)
- 📄 Media Resource (Zip file)
- 📄 Water Access Resources (Zip file)

July Monthly Technical Assistance Webinar

Wednesday, July 15th, 2015

1:00-2:30pm

Discussion Topic: TBD

**Please forward meeting invitation with agenda to subcontractors, CNAP members, and other interested parties as appropriate*