

Inland Desert Tips, Tools, & TA

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SUPPORTING FIVE COUNTIES
Imperial | Inyo
San Bernardino
San Diego
Riverside



Inland Desert
TRAINING & RESOURCE CENTER

IN PARTNERSHIP WITH
UC San Diego
SCHOOL OF MEDICINE

Hello Inland Desert Partners,

Thanks for reading Tips, Tools, and TA brought to you by the Inland Desert Training and Resource Center (TRC) serving Imperial, Inyo, Riverside, San Bernardino, and San Diego county health departments and their partners. The goal of this biweekly newsletter is to connect you to upcoming trainings, free resources, and timely news stories to support your local Nutrition Education and Obesity Prevention (NEOP) activities. Enjoy!

News & Updates



Do you have Living Billboard photos you've taken of Champions in your community? Send them to [us](#) to be featured on our website or newsletter.

Interested in taking photos like the one above? Contact [David](#) to schedule a photo shoot.



Peer Learning Exchange Topic: Summer Meals Outreach and Promotion

Next Webinar is Wednesday, May 20th, 2015, 1-2:30pm

New Study Finds SNAP-Ed Program Increases Fruit and Veggie Consumption

Adults and children in areas of California with the greatest concentration of Supplemental Nutrition Assistance Program-Education interventions ate more fruits and vegetables than those in areas with no SNAP-Ed interventions, according to a study led by Fred Molitor, PhD, at the California Department of Public Health in Sacramento. Read the full study [here](#).

Upcoming Trainings



Public Relations Webinar
Promoting Black Health Awareness, Action and Advocacy and Power Up Your Summer Month

May 6 2015, 11am -12:30pm

[Register here](#)



CNN GIS Viewer Webinar

May 7, 9am - 10:45am

May 11, 9am - 10:45am

May 20, 1pm - 2:45pm

[Register here](#)

CCLHDN California Conference of
Local Health Department
Nutritionists

**Public Health Nutritionists for
Healthy Sustainable Change**

Leaders from across the food and agricultural landscape who are helping to build a more resilient food system through their innovative enterprises!

FRIDAY, MAY 8 (8:00 a.m. - 7:00 p.m.)
Day 1: Registration

A FREE Conference - Open to the Public
 May 8-9, 2015 at Cal Poly's MAC
 (Near the Safety Center behind the REC Center)
 For details and to register for lunch on Day 1, please visit: www.calpoly.edu

A Keynote Presentation by CA Secretary of Agriculture, Karen Ross

- The New Generation of Farmers
- Regenerative & Whole Systems Agriculture
- Advances in Organic
- Climate Issues in Agriculture
- The CalPantry/Chief Commission
- Farm-to-Market Production
- Public Health & Planning Perspectives
- Implementing Food System Sustainability
- Farm Labor & Immigration
- Urban Agriculture & Urban Resilience

A Special Focus on Community & Local Food Systems

- Community Based Food System Development
- Food Hubs and Regional Food Systems
- Food Policy Councils
- Strengthening Food Security & Access
- School Programs
- Ag Eco-Literacy
- School Lunch Programs
- Youth Volunteers
- SLO City Farm & Community Program

LOGAVORE RECEPTION & TASTING
 Saturday, May 9 at 12:00
 Featuring local foods and wines!
 To Register: www.calpoly.edu

CENTER FOR SUSTAINABILITY CAL POLY
OUTSIDE@SLO

May 27 - 28, 2015, Los Angeles, CA

[Register here](#)

Resilient Food Systems Conference

May 8-9, 2015, Cal Poly, San Luis Obispo

[Register here](#)



GrowRIVERSIDE Conference

June 11 - 13, 2015, Riverside, CA

[Register here](#)



Youth Engagement Forum

May 9, 2015, San Bernardino County, [Learn more](#)

***Denotes a training led by the Inland Desert TRC*

Please note that all Nutrition Education and Obesity Prevention (NEOP) funded programs are required to secure approval from their assigned NEOP Project Officer prior to attending any non-NEOP sponsored trainings/workshops/conferences.

Highlighted Resources

Champion Profile Development Support

Do you work with community residents or



TRC can support you in developing Champion Profiles that spotlight their work. Whether it is a Champion mom, dad, youth, teacher, or partner, we're here to help! The profiles can be great tools to inform future success stories or to generate positive media attention in your community. Contact [Rachel](#) with questions or to get started.

Healthy Community Food and Beverage Toolkit

The American Heart Association developed a Healthy Community Food and Beverage Toolkit which is free online for any community based organization or company. This [toolkit](#) will support the improvement of healthy living behaviors and transforming multicultural communities.



Unlock the Doors: Shared Use Agreement Toolkit

The Voices for Healthy Kids has produced a toolkit on expansion of shared use agreements called [Unlock the Doors](#). The toolkits are a compilation of facts, sample materials, and guidance on how to build, engage, and mobilize a social change movement in your state or community.

Policy Strategies for Limiting Sugar Sweetened Beverage Consumption

[Health Education Council](#) in partnership with [Communities Adolescents Nutrition Fitness](#) (CANFIT) has released a new report on policy strategies for limiting sugary drink consumption. The report includes focus group with low-income African American and Latino adult and youth residents of Sacramento with the goal of exploring their opinions about sugar-sweetened beverage (SSB) taxes and other policy proposals.



Designed to Move Active Cities Infographic

Active Cities is a collaborative effort of experts and organizations around the world who all believe that an active city is a competitive city. See the full infographic [here](#).

Please note that all Nutrition Education and Obesity Prevention (NEOP) funded programs are required to utilize educational materials from the USDA Approved Materials List: <http://www.cdph.ca.gov/programs/cpns/Pages/default.aspx>.

In the News

Stay tuned for many Fruit & Veggie Fest event successes this month...

Check out the the 2015 Fruit & Veggie Fest [message points](#) and [social media posts](#) to make the most out of your upcoming event. Contact [Dan](#) for support on pitching your planned activities to the media.

Funding Opportunities

The Athena Foundation has an open RFP to fund the creation and expansion of community gardens, urban farms, and farmer's markets in underserved neighborhoods so that fresh fruits and vegetables are available, accessible, and affordable locally. Learn more [here](#). Deadline to apply is May 6, 2015.

The California Transportation Commission (CTC) has adopted the 2015 Active Transportation Program (ATP) Guidelines. Therefore, the ATP Cycle 2 Call-for-Projects is now open and available [here](#). Project applications are due by June 1, 2015.



Have a burning question? Need help finding a resource? [Contact us](#) via phone or email to request technical assistance.

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