

# Produce Display

**Attractive displays will increase sales and help reduce food waste.**



Place produce, like bananas, at register to sell faster.

Keep produce fresh and baskets full.

Push produce to the front of the baskets and pile it high.

Display prices for customers. This can help increase sales.

Items that do not last long should be just below eye-level to sell fast.

Items that last longer, like potatoes and onions, should go at the bottom.

## Remember...

Keep produce organized and well-stocked.

Label items and show prices.

Use baskets to organize and protect produce.

Tilt baskets forward to make them look more full.

Remove spoiled items daily.

Catch customers' attention with different color foods in a row.

Never sell produce out of cardboard boxes.

Use good lighting to attract customers.