



We select and recruit market participants based on the following criteria:	
1	<input type="checkbox"/> Market is located in a residential area (within reasonable walking distance to homes, e.g. less than ½ mile) in a low-income census tract
2	<input type="checkbox"/> Sufficient customer flow (enough regular business transactions to merit the investment)
3	<input type="checkbox"/> Patronage from neighborhood residents (do the majority of customers live in the immediate area?)
4	<input type="checkbox"/> Quality customer service provided by market owner and/or market staff
5	<input type="checkbox"/> Clear need for physical transformation
6	<input type="checkbox"/> Low availability or absence of high quality fresh fruits and vegetables
7	<input type="checkbox"/> Day to day market owner operation/presence (owner or manager with authority must be onsite regularly to work with Program staff to make decisions and achieve goals)
8	<input type="checkbox"/> Market owner buy-in (dedicated to making healthy changes)
9	<input type="checkbox"/> Regular hours of market operation
10	<input type="checkbox"/> Absence of regular criminal activity in immediate area outside market (e.g. visible drug sales, alcohol use onsite, gang activity, etc.)
11	<input type="checkbox"/> Minimum of 3 years current market operations and management of current business and a minimum of 2 years remaining on property lease if market is a rental tenant.