



**San Diego County Childhood Obesity Initiative
Mini-Grant Program
Request for Applications**

Deadline: July 23rd 2021

I. Background:

UC San Diego Center for Community Health- UCSD CCH

UC San Diego Center for Community Health (UCSD CCH) has a mission to transform health and wellness in diverse communities by improving health equity. We work with communities to develop and sustain policies, systems, and environments that promote health and wellness where people live, work, learn, play, and shop. UCSD CCH is staffed by a multidisciplinary group of physicians, researchers, public health practitioners, and community outreach educators and advocates. To learn more about UCSD CCH, please visit <https://ucsdcommunityhealth.org/>

San Diego County Childhood Obesity Initiative - COI

Facilitated by UC San Diego Center for Community Health as of October 2019, the San Diego County Childhood Obesity Initiative (COI) was formed as a public/private partnership to engage community partners to reduce and prevent childhood obesity. Its infrastructure includes workgroups in the seven domains with the greatest influence on childhood obesity (government, healthcare, schools & after schools, early childhood, community, media, and business). To learn more about the COI, please visit <https://sdcoi.org/>

The primary goals of the COI are:

1. Increase access to healthful foods and beverages in an inclusive and culturally appropriate/relevant manner
2. Increase opportunities for safe physical activity in an inclusive and culturally appropriate/relevant manner.
3. Create and improve social, economic, service, institutional, and built environments that support healthy eating and active living.

II. Award Information: The COI will award mini-grants ranging between \$2,500-5,000 annually to support activities that align with these goals throughout San Diego County. The total amount of available funding is \$11,400 annually. The 2021 RFA will be released June 11th. The 2021 RFA will fund proposals focused on *addressing social equity and racial justice as it relates to the reduction and prevention of childhood obesity*. Priority will be given to proposals requesting funds to *support community-led efforts and projects*.

III. Who Can Apply?

- Community Advocacy Groups and/or Resident Leadership Groups (with a Fiscal Sponsor, see section XI- Fiscal Sponsor for more details)
- Community-based Non-Profit Organizations (CBO) with tax exempt status
- Municipal governments



- San Diego County School Districts and Schools

IV. Eligibility Criteria

- Applicants and projects must be located in San Diego County and meet the criteria as defined in Section III- Who Can Apply, of this document.
- The application must include a detailed project budget outlining how funding will be used.
- The application must demonstrate a direct connection between *the proposed social equity and/or racial justice-focused activities and addressing a minimum of one of the COI's goals:*
 1. Increase access to healthful foods and beverages in an inclusive and culturally appropriate/relevant manner
 2. Increase opportunities for safe physical activity in an inclusive and culturally appropriate/relevant manner.
 3. Create and improve social, economic, service, institutional, and built environments that support healthy eating and active living.
- A plan for measuring outcomes must be included in the proposal.
- The proposed activities must be feasible and reasonable to carry out within the proposed budget, timeline, and staff resources. Ideally, proposed activities expand on or otherwise complement and build capacity on existing organizational programmatic efforts and projects.
- Awardees will be required to attend related COI meetings, share out midyear progress to relevant COI groups (e.g. specific domains, Leadership Council, etc.), and submit a final report.
- Prohibited use of funds include: religious, political, and lobbying activities.

- V. **Application Process:** To apply for mini-grant funding, please complete the application (outlined in Section IV) and submit it along with the required documentation by the deadline of July 23rd, 2021 to Shana Wright Bruno via email: smwright@health.ucsd.edu

If you have any questions, please contact:

Shana Wright Bruno

smwright@health.ucsd.edu

- VI. **Selection Process:** All applications will be reviewed by the Selection Committee. Recommendations will be forwarded to the COI Leadership Council for review.

High Priority will be given to projects that meet following criteria:

1. Serve economically disadvantaged communities (e.g. low-income residents, families, youth, etc.)
2. Serve communities of color
3. Demonstrate honesty, openness, and trust among partners/community stakeholders as a core programmatic/project value



4. Demonstrate a commitment to addressing structural and systemic social and racial inequities that contribute to childhood obesity

VII. Social equity and racial justice activity examples include, but are not limited to:

- Developing and imbedding authentic community engagement processes for existing programmatic efforts that explicitly address social equity and racial justice
- Consultant/facilitator fees to increase organizational capacity on equity, diversity, and inclusion
- Economic development activities to support healthy food/beverage businesses/enterprises/initiatives operated by people of color, women, immigrants, and/or refugees
- Neighborhood-based placemaking and/or placekeeping activities supporting community power, leadership, social belonging, cross-cultural connectedness and cohesion
- Increasing tree canopy, greenery, and restoring ecological systems to mitigate urban heat island effects in order to improve quality of life and opportunity for outdoor physical activity
- Addressing implicit bias and discrimination in healthcare and education settings as it relates to race, class, sexual orientation, gender identity, immigration status, ability, and/or body size
- *Your idea here*

VIII. Unallowable Activities and Expenses:

- Staff salaries (participation/engagement stipends for community residents, youth, and/or other volunteers are allowed and encouraged)
- Fundraising events
- Political campaigns
- Cash prizes
- Tobacco, alcohol, and firearms
- Religious activities
- Purchase of unhealthy foods and beverages
- We reserve the right to identify additional unallowable activities

IX. Reporting:

- Awardees will be required to attend and participate in relevant COI meetings during the award timeline
- Mid award timeline share out with appropriate COI workgroups and leadership will be required
- A written report will be required upon end of award timeline

X. Fiscal Sponsor:

- Resident led community advocacy groups may apply for funding by listing the Fiscal Sponsor on the application and by providing a letter of commitment on their official letterhead.

- Fiscal Sponsors can include CBOs (with proof of tax-exempt status), Governments, San Diego County School Districts and Schools, and affiliated parent groups.
- COI will form a written agreement with the Fiscal Sponsor and provide them funding to distribute to the community advocacy group.

XI. Payment of Grant Funds:

- 50% of funding will be provided in advance and the remaining 50% will be granted at the mid award timeline.

XII. Insurance:

- Awardee/ Fiscal Sponsor shall procure and maintain for the duration of this grant, insurance against claims for injuries to persons, or damages to property, which may arise from or in connection with the performance of the work hereunder by Grantee, its agents, representatives, or employees. If this is a limiting factor to submitting an application, please contact UCSD CCH to discuss.

Mini-Grant Timeline	Deadlines
Release request for grant applications	June 11 th 2021
Grant applications due to UCSD CCH on behalf of COI	July 23 rd 2021
Grant applications review with selection committee	August 13 th 2021
Grant application presentation to Leadership Council	September 13 th 2021
Grant awards and notifications	August 16 th 2021
Grant agreement execution	September 2021
Midyear share out at relevant domain meetings	January – February 2022
Grant award activities completion date	June 1 st 2022
Final report due date	June 15 th 2022

XIII. Resources

- [The State of Childhood Obesity Report in San Diego County 2016](#)
- [What is Systemic Racism? \[8-part video series from Race Forward\]](#)
- [Implicit Racial/Ethnic Bias Among Health Care Professionals and Its Influence on Health Care Outcomes: A Systematic Review](#)
- [Structural Racism and Supporting Black Lives—The Role of Health Professionals](#)
- [Vibrant Cities Lab](#)
- [Made with Love, Collaborative Actions: Recipes for Community Change](#)
- [Portrait of Promise: The California Statewide Plan to Promote Health and Mental Health Equity](#)





The San Diego County Childhood Obesity Initiative is a multi-sector coalition with the mission of reducing and preventing childhood obesity by advancing policy, systems, and environmental change through collective impact. Core funding is provided by the County of San Diego Live Well. UC San Diego Center for Community Health serves as the initiative's backbone organization and facilitator as of October 2019.