

This work is part of *Live Well San Diego: Healthy Works* and is implemented by UC San Diego Altman Clinical and Translational Research Institute, Center for Community Health. Funded by USDA SNAP, an equal opportunity provider and employer. This work supports *Live Well San Diego*, the County's vision for a region that is Building Better Health, Living Safely, and Thriving. For more information, visit www.LiveWellSD.org. Visit www.CalFreshHealthyLiving.org for healthy tips.

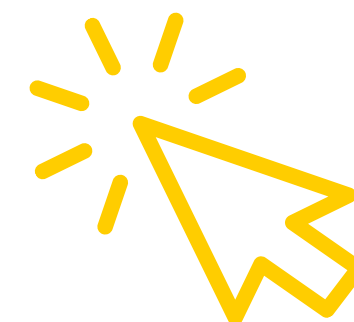


Rema Halal Foods
El Cajon, 2017



SEE HOW WE HAVE HELPED SMALL MARKETS

LIVE WELL COMMUNITY MARKET PROGRAM





Louie's Market Place, Oak Park, 2016

Exterior and Interior Makeovers

Make Your Market Beautiful!

Since 2017, we have invested over \$100,000 to
beautify small neighborhood markets in
San Diego County.



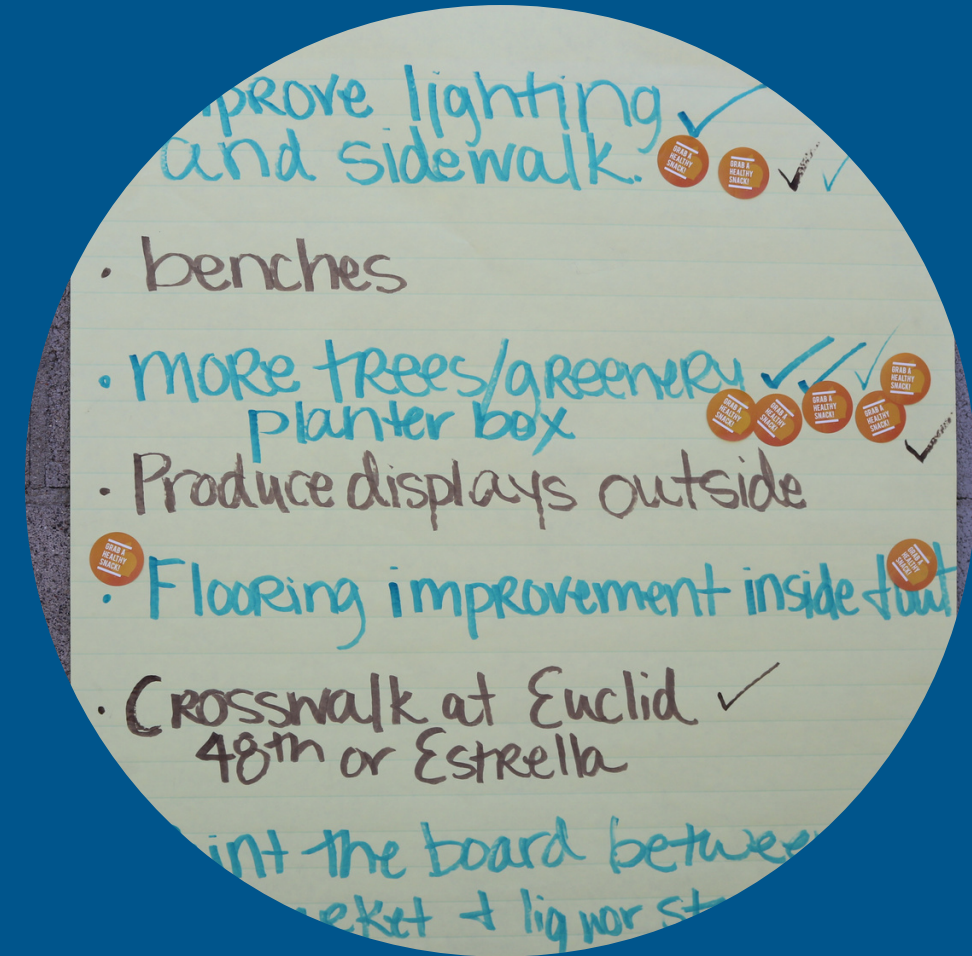
BEFORE

African Caribbean Market, City Heights, 2017



AFTER

AFRICAN CARIBBEAN MARKET



Center City Market, City Heights, 2019

AFTER

BEFORE



CENTER CITY MARKET

MAKEOVER



Fresh Produce



Fresh Produce

Stock, Display, and Sell Produce Better

Since 2016, we've helped markets with produce section training, display equipment, signage, and access to farmers and distributors.

Frutería Nayarit, Barrio Logan, 2022

Featured in upcoming film,
*Fighting for Food Justice: San Diego
Community Heroes*



New \$8,000
energy efficient
produce cooler
and increased
produce stocking.





Healthy Snack Zones

Stock, Display, and Sell Healthy Snacks

We provide technical support and resources to help market owners promote healthier snack choices.



¡DISFRUTE
DE UN
BOCADILLO
SALUDABLE!





GRAB A
HEALTHY
SNACK!



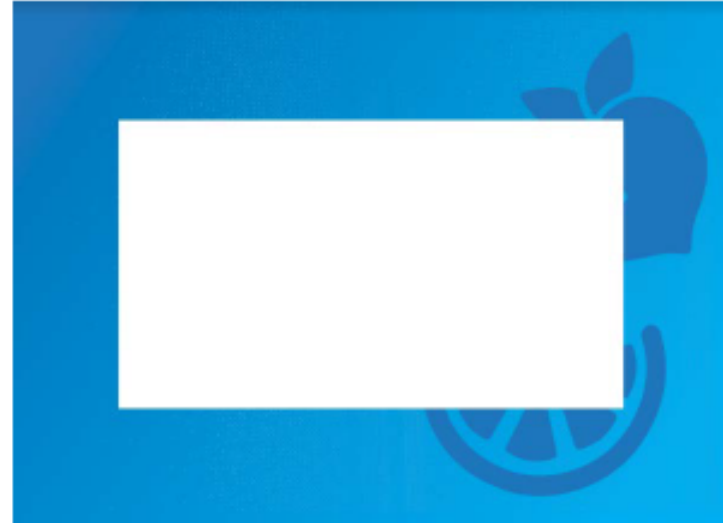
↑
HEALTHY FOOD
THIS WAY!

COMIDA SALUDABLE POR AQUI!

Free Signage Available

Choose a color.

We have price signs, healthy snack stickers, produce banners, floor stickers, and other signage in green, yellow, orange, and blue to help you organize and promote healthy foods and beverages. **Choose one color option only please.**



HEALTHY SNACK ZONE

grab a healthy snack

DID YOU KNOW?

...WE SELL HEALTHY SNACKS

LOW IN TRANS/SATURATED FATS

LOW IN ADDED SUGARS

LOW IN SODIUM



GRAB A
HEALTHY
SNACK!

GRAB A
HEALTHY
SNACK!

GRAB A
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GRAB A
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SNACK!



Neighborhood Improvements



**Together We Can Improve the
Neighborhood for Your Shoppers**

Bike racks, safer crosswalks, clean up graffiti,
plant trees, and more.



Bike Racks

Louie's Market Place
Oak Park



Tree Planting

Center City Market
City Heights



Safer Crosswalks

Fresh Garden Market
Mt. Hope

FRESH GARDEN MARKET



Fresh Garden Market & Project New Village, 2017



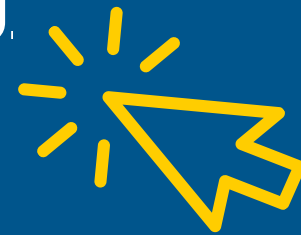
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ucsdcommunityhealth.org



Thank you for your time!
Be well.



Center City Market, City Heights, 2019

UC San Diego
ALTMAN CLINICAL & TRANSLATIONAL RESEARCH INSTITUTE

**Center for
Community Health**