

Where to Buy Fruits and Vegetables to Stock at Your Market *San Diego County*

Produce Distributors: Buying fruits and vegetables at wholesale prices in bulk.

This is a good option if you want to buy larger quantities of fruits and vegetables (more volume) at a lower price. Some distributors can take orders and payments online or over the phone and include delivery. This will typically require a minimum purchase amount for delivery.

This is not a good choice if you have a very small market and do not stock at least half to a full case of a produce item. For example, one full case of bananas is usually 80-100 bananas. If you don't need that many, buying in bulk could lead to spoilage and lost money.

- Moceri Produce - 8597 Spectrum Ln, San Diego, CA 92121 || (858) 550-9010 || order@moceriproduce.com
- Baja Produce Wholesale - 1886 Newton Ave, San Diego, CA 92113 || (619) 233-0772 || bajaproduce@gmail.com
- Ocean Palace Wholesale - 7807 Ostrow St #3602, San Diego, CA 92111 || (858) 337-0881, OceanPalaceSD@gmail.com
- Speciality Produce - 1929 Hancock St #150, San Diego, CA 92110 || (619) 295-3172 || info@specialtyproduce.com
- Premier Produce - 698 Anita St a, Chula Vista, CA 91911 || (619) 423-5252 || agrant@farmjournal.com
- Coast Citrus - 7597 Bristow Ct, San Diego, CA 92154 || (800) 929-7950
- Napoli Farms - 619.840.6277 || anthony@napolifarms.com

This work is part of *Live Well San Diego: Healthy Works* and is implemented by UC San Diego Altman Clinical and Translational Research Institute, Center for Community Health. Funded by USDA SNAP, an equal opportunity provider and employer. This work supports *Live Well San Diego*, the County's vision for a region that is Building Better Health, Living Safely, and Thriving. For more information, visit www.LiveWellSD.org. Visit www.CalFreshHealthyLiving.org for healthy tips.

- Brightside Produce *Only for stores in low-income areas. Brightside serves Southeastern San Diego and National City. Must accept EBT and enroll in Brightside retailer program - BrightSideProduceSD@gmail.com

San Diego County Farmers: Buying directly from local small farms at retail or wholesale prices, depending on the quantity/volume you need.

This is a good option if you want to support small farms and order specific quantities of fresh, locally grown, and seasonal fruits, vegetables, and herbs. Sometimes you can also buy plant starts you can sell to customers who want to try gardening at home. Buying from local farms can help reduce spoilage and support San Diego County's economy.

This is not a good choice if you need the least expensive wholesale price available to ensure a profit when you resell. Buying locally offers the freshest products but it is also limited to seasonal availability. For example, local farmers in San Diego County typically harvest and sell tomatoes only in the summer season. Many farms may not sell to retail markets. This will require building a relationship with farmers.

- Foodshed - foodsheddistro@gmail.com || (619) 821-8222
- Pixca Farm - pixca.csa@gmail.com
- Yasukochi Family Farms - yasukochifamilyfarms@gmail.com || (760) 458-4827
- See more local farms featured on our [Good Food Finder](#).

Large Grocery Stores/Supermarkets: Buying at retail prices directly from another store and marking up to resell at your market.

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This is a good option if you have limited space for produce or want to try selling a new item without having to buy in bulk. You can buy small quantities that suit your needs and pick the freshest items in the store.

This is not a good choice if you do not have the time to shop in person or the money to pay retail prices. You may also lose money if you buy too high and resell too low.

- Common Produce
 - Costco - 650 Gateway Center Dr, San Diego, CA 92102
 - Sam's Club - 6336 College Grove Way, San Diego, CA 92115
 - Smart and Final - 2235 University Ave, San Diego, CA 92104 & 1220 E Plaza Blvd, National City, CA 91950
- Asian Specialty Produce
 - SinLee - 4665 El Cajon Blvd, San Diego, CA 92115
 - Vien Dong - 5382 University Ave, San Diego, CA 92105
- Hispanic Specialty Produce
 - Northgate - 1410 S 43rd St, San Diego, CA 92113 & 1950 Main St, San Diego, CA 92113
 - Pancho Villa Farmer's Market - 3245 El Cajon Blvd, San Diego, CA 92104

For more information, please contact:

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