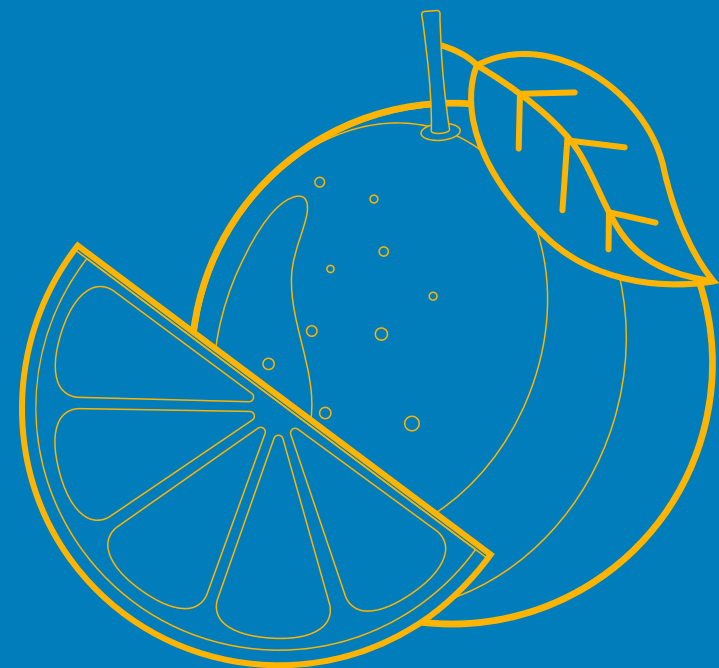


GROWING EQUITY IN SAN DIEGO COUNTY



Urban Food Equity

UC San Diego

ALTMAN CLINICAL & TRANSLATIONAL RESEARCH INSTITUTE

Center for
Community Health



GROWING EQUITY: FUNDING SAN DIEGO COUNTY URBAN AGRICULTURE

Coming in Early 2025! \$250K+ in grant funds to build local capacity for urban agriculture.

PROGRAM OBJECTIVES

- Promote community food sovereignty through local urban agriculture.
- Increase equitable access to public funding for local urban agriculture.
- Invest in California Climate Priority Population communities with urban agriculture projects.
- Organize and amplify urban growers as agents of change, land stewards, and community leaders.



Seed \$10,000

10 awards



Sprout \$50,000

3 awards



PROGRAM GOALS

1. Build social capital
2. Provide education and skills development
3. Supplement access to fresh food
4. Cultivate agricultural literacy
5. Perform ecosystem services
6. Support economic development
7. Increase food sovereignty
8. Pilot a production innovation



**Must accomplish
at least 1 goal for
\$10,000
eligibility and at
least two goals
for \$50,000
eligibility.**

[*See CDFA subaward guidelines
for program goal definitions.](#)

ALLOWABLE USE OF FUNDS

1. Infrastructure
2. Technical assistance
3. Workforce development
4. Community engagement and education
5. Supplies
6. Equipment *must inventory equipment \$5,000+



[*See CDFA subaward guidelines for more details on allowable costs.](#)

BASIC ELIGIBILITY

- No more than **25 miles** adjacent to or outside of one **“Urbanized Area”** containing a population of **50,000** or more people. *Native Americans and Tribal organization applicants can be located **anywhere** in San Diego County.
- Project site must be located in or directly serve a **priority population area**.
- **Non-profit organizations (501c3)**
- **Tribal organization**
- **Business**

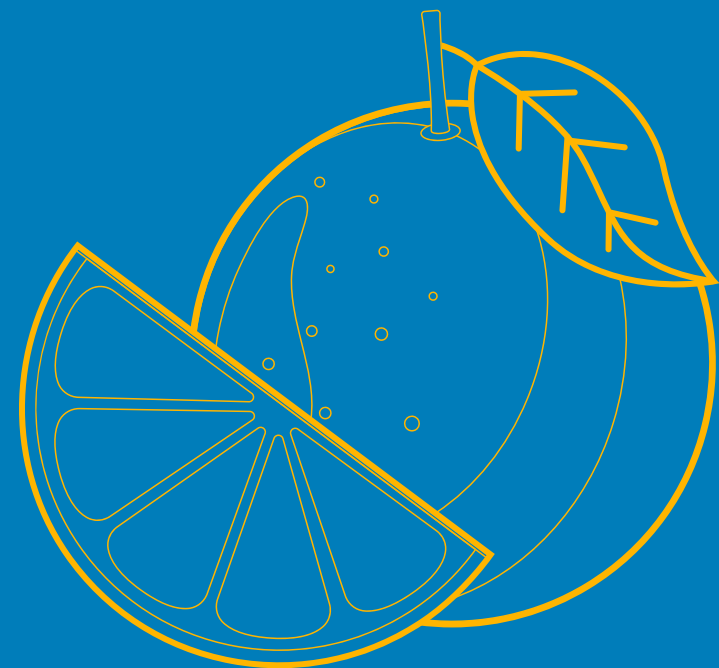


PRIORITY CONSIDERATION

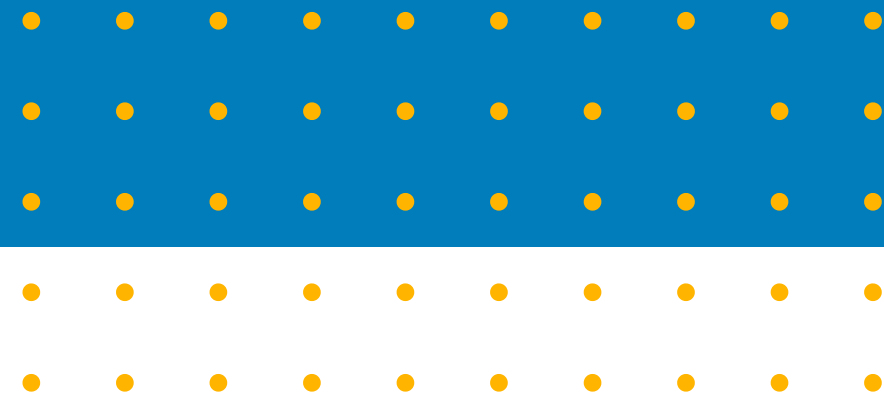
- **100% of awards** will go to projects located in and/or directly serve an urban underserved community as determined by **California Climate Investments Priority Populations 2024**.
- **1 award set aside for Native American or Tribal organization** applicant.
- **Extra points** to applicants who effectively communicate how their project contributes to the **San Diego Food Vision 2030** objectives.

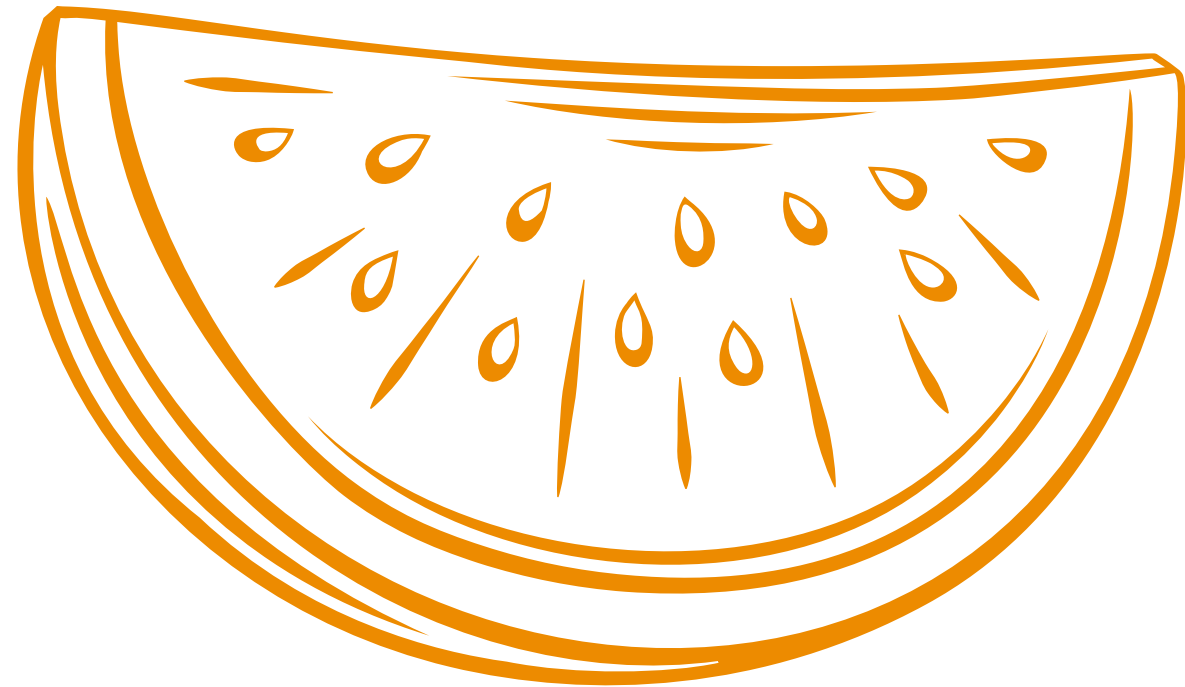


URBAN AGRICULTURE PARTNER ENGAGEMENT



*Farm Technical Assistance Community of Practice
Advisory & Roles*



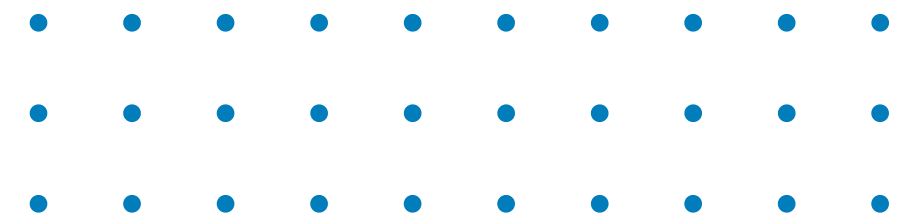


ADVISORY

Help set subaward application priorities, parameters, and funding set-asides.

ROLES

- Application form feedback
- Review scoring criteria
- Review outreach/promotion methods
- Inform additional translation needs beyond Spanish
- Help promote the grant
- Serve on selection committee (5 ppl)
*not if applying for subaward, honorarium provided for participation



PROJECTED TIMELINE

Online
Application
Feb 2025

Outreach &
Application
Assistance
Jan-Feb 2025

Application
Due
March 1 2025

Awards
Announced
May 2025

Funding
Disbursed
Summer 2025

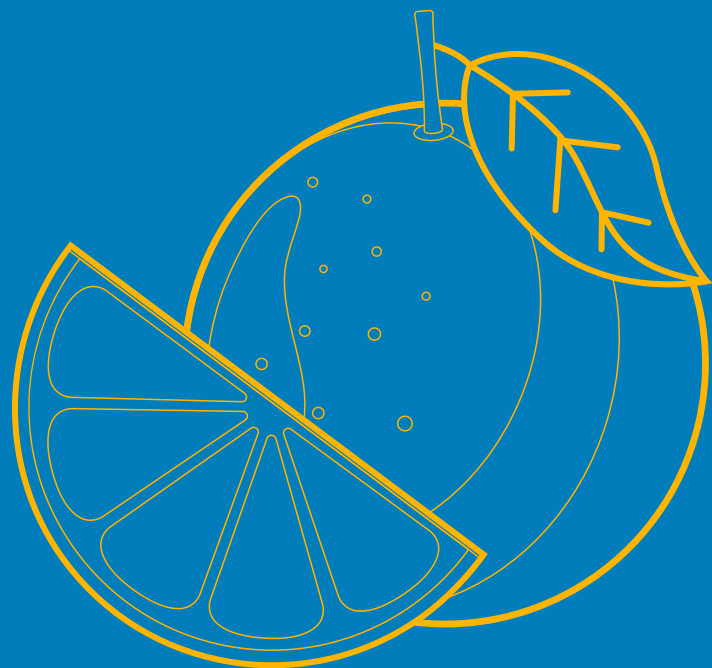
TA & Public
Engagement
Support
July 2025 –
July 2026

Final Invoice &
Report Due
Aug 2026

Urban Grower
Storytelling
Sept 2026

THANK YOU

Please connect!



Elle Mari

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ucsdcommunityhealth.org

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